

# BELCO Alliance

FRANCE | NETHERLANDS  
GERMANY | DENMARK

# BELCO

## KEY PARTNERS & GOALS

The BELCO Alliance is the result of a fruitful collaboration established between European higher education institutions (Business Schools) deeply committed to their international profile.

BBA INSEEC ECE,  
BORDEAUX - LYON

FONTYS UNIVERSITY  
OF APPLIED SCIENCES,  
EINDHOVEN

COLOGNE BUSINESS SCHOOL,  
COLOGNE

LILLEBAELT ACADEMY  
UNIVERSITY OF  
APPLIED SCIENCES,  
ODENSE

The primary objective of the Alliance is to promote international academic excellence through joint actions in fields related to international mobility of students and faculty members, curriculum development, international projects (EU funding) and research, as well as to create an academic, scientific, entrepreneurial and innovative environment aimed at obtaining greater international presence.

Development of sustainable and high level collaborations with EU and non-EU institutions at different levels

Increase the number and improve the quality of teaching staff mobility

Quality assurance and development of joint academic programmes and university research projects

Development of joint EU projects

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## CURRENT PROJECTS

### BELCO International Semester

The purpose of the BELCO Alliance's international semester module is to increase the internationalization at a non-European higher education institution (HEI) through collaboration with four European HEIs. The international module focuses on international business and the student group is a mixture of students from the BELCO Alliance and the non-European partner.



BELCO Alliance network is centralising its international activities in geographical areas where each of the four BELCO institutions already have established strong and reliable partnerships.

### BELCO Tripartite Programme

Based on an innovative approach, the BELCO 2-year tripartite programme allows students at bachelor level to experience up to three different academic and cultural environments in three countries at three European and non-European higher education institutions (HEI). BELCO undergraduate students have the possibility to earn up to three degrees. The programme combines joint degree core courses and a customisable set of electives specific to each HEI.



### BELCO Summer School

The BELCO Alliance offers students the unique opportunity to gain an extensive insight and understanding of the European innovative business design and management practices in a global context. Based on an international comparative approach given by local and visiting faculty, the joint four-week curriculum addresses different business strategies of leading European companies strong in specific production areas and how the global economic crisis affects them.



### BELCO European Projects

The BELCO Alliance focuses on developing project proposals, e.g. Erasmus+ Strategic Partnership projects and Erasmus+ Capacity Building projects, together with associated partners. Strategic Partnership projects aim to support the development, transfer and/or implementation of innovative practices while Capacity Building projects aim to support the modernisation, accessibility and internationalisation of higher education in partner countries.



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